

CHRIS GRANT JR

DEPARTURE, "PART ONE"

IN STORES

3.24.17



WWW.CHRISGRANTJR.COM

Marketing Drivers

- Chris Grant Jr. starred in Season 4 of Nickelodeon's hit series "The Backyardigans." The show was nominated for 16 awards, won two daytime Emmy awards, and is ranked as one of Nickelodeon's all-time greatest children's shows.
- Over 50,000 social media followers engaged (Twitter, Instagram, Facebook, MySpace, etc.)
- First single to be serviced to urban and college top 100 radio stations.
- Lyric video for "Up" to be serviced to Vevo and other video streaming outlets.
- Northeast tour in development targeting top markets including New York, Boston, and Philadelphia.
- Working EP for features on key websites/blogs for interviews and live web chats. Targets include Underground Hip-Hop Blog, The Hype Magazine, Digi-indie, and XXLmag.
- Multi-angle pitch to teen and young adult fans who grew up watching Nickelodeon & The Backyardigans.
- Working this EP for reviews and features in Nickelodeon Magazine as well as other top teen publications.
- Debut EP /Available for Pre-Order.

5 SONG EP

Track Listing:

1. Up*
2. Paranoid
3. Said & Done
4. Loyal
5. Playhouse
**featured track*

Departure - Part One

Years spent in the studio crafting his sound are evident on Chris Grant Jr.'s debut EP entitled "Departure, Part One."

As the voice of "Tyrone" on Season 4 of Nickelodeon's Emmy award-winning children's show, "The Backyardigans," Chris developed an appreciation for all kinds of music--from jazz, to opera, to show tunes. Now, he's set his sights on joining the likes of Drake, Justin Timberlake, Ariana Grande, and others in the long list of multi-threat talent from Nickelodeon and Disney who've had huge impact and success in music. Drawing on all of his musical influences, Chris has created a totally unique sound and vibe with "Departure, Part One" which he's dubbed "Hip-Pop." Inspired by pioneers like Michael Jackson, Frank Sinatra, Drake, and Kendrick Lamar, Chris Grant Jr. employs hypnotic basslines and well-structured phrasing to create a smooth sound that is the definition of an easy listen. His simplistic style is elegantly contrasted against the depth of his lyrics, and songs like "Said & Done" and "Loyal" will have you listening on repeat to check the innuendo and double entendre embedded in his lines. "Departure, Part One" is a car bumpin' "Hip-Pop" EP with more than enough sonic boom and lyrical depth to keep it fresh.

Artist Name: Chris Grant, Jr.
Album Title: Departure Part One | EP
Release Date: 03/24/17
Label: Noisy Poet Records
Distributor: Orchard/Sony Music
MSRP: \$1.29 (per track)
Genre: Hip - Hop/ R&B | Pop
Similar to: Drake, The Weekend, Kendrick Lamar, Bruno Mars
UPC : 750253746124



<https://twitter.com/ChrisGrantJr>



<https://www.facebook.com/ChrisGrantJr>

www.NoisyPoet.com

Digital | EP



7 50253 74612 4